

THE MUMBAI DIARIES

CHAPTER IV: THE GREEN WORKERS

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OCEAN FOR LIFE:
The Mumbai Diaries
CHAPTER IV: THE GREEN WORKERS
Introducing Alena Blohm

Alena Blohm is one Germany's upcoming top models. Although having lived in New York for years, she has stayed grounded and now feels it is time to explore the potential of social networks to convey an essential message for our planet.

Throughout the different chapters we have tried to shed a light on the problem of plastic in the oceans. As in all places of the world, in Mumbai too there is hope and people committed to help solve the problem. This is why we have returned to Dharavi with the charming Alena Blohm to discover the Green Workers, a community dedicated to the recycling of plastic supported by the association Dharavi Project.

The Dharavi Project tell us that without these Green Workers, the whole of Mumbai would likely be a dump, as they are responsible for tracking all possible plastic from the streets, beaches and dumps, and bringing it into their homes, where they sort it, segregate it, and then sell it to be recycled. They do this because it's their way of making money, but their work is extremely useful, and it is supported by the association, who tries to sustain the workers giving them better sanitary conditions, organizing and training them so they use better methods of waste-handling and recycling, all the while offering education and bringing hope to the community.

But the Dharavi Project wants to go further. They don't stop at cleaning beaches and helping the Green Workers to tackle the problem: they fight for education about trash making it into the schools, so they can raise a population that is aware of the problem, and one that is capable of creating solutions for it.

This last chapter closes the circle, helps us to understand the problem of plastic in the oceans with a global vision. Now there are no excuses, we can all do things better, we in North Sails first.

We have to act! we all need to rethink plastic, we all need to rethink the way we manage our own waste... it's not just about us, It's about our planet! Ocean for life!

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ALENA BLOHM



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