



## - CONSERVATION AMBASSADORS -

### >> OCEAN RAMSEY

Ocean is the dive safety officer, head field researcher, and the founder of the "The Pelagic Shark Program". Above all, she's a shark lover.

### >> MARIASOLE BIANCO

Mariasole is the president and founder of Worldrise. She's an expert in conservation and management of marine protected areas and member of the world commission on protected areas of the IUCN. Above all, she's an ocean lover.

### >> YORK HOVEST

York Hovest, a "hero of the sea" who wants to raise people's awareness and attention regarding the pollution and the survival of our oceans through the film documentation "100 DAYS OF OCEAN - Heroes of the sea".

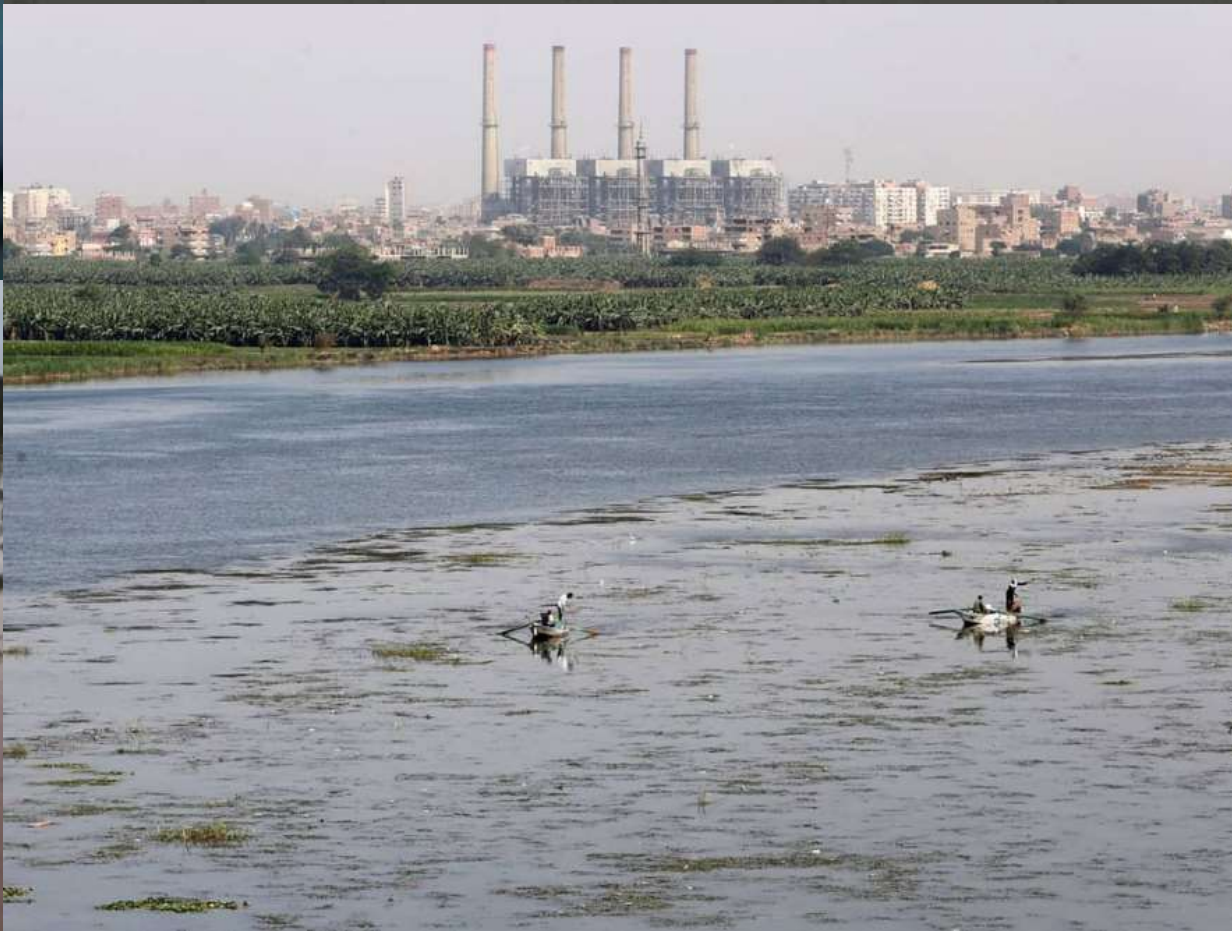




– EXTRA SOCIAL CONTENT WITH ALEX BELLINI –



ALEX BELLINI (14K) IS AN EXPLORER WHO WILL NAVIGATE THE 10 MOST POLLUTED RIVERS IN THE WORLD. WE WILL SHARE HIS EXPEDITIONS ON OUR SOCIAL MEDIA, AS OFFICIAL SUPPORTERS.







## - EXPLORATION AMBASSADOR -

### >> DEE CAFFARI

The only woman to have sailed solo, non-stop, around the world in both directions.

She was invited to chair the World Sailing Trust in 2018, a new global charity that promotes the health of oceans and she sits on the advisory board of A Plastic Planet (APP) whose goal is to dramatically reduce the use of conventional plastic.







## - WE ARE SUPPORTING -

- >> ALEX BELLINI and his project "10 RIVERS 1 OCEAN": the Italian adventurer will sail the 10 most polluted rivers of the world on a raft completely made from recycled materials in order to experience firsthand the plastic pollution of the watercourses;
- >> MARCO MENGONI'S "ATLANTICO TOUR", strongly committed to ocean's conservation;
- >> The MILAN #TARGETPLASTICFREE project through which Worldrise is creating the world's first network of establishments committed to no longer serving single-use plastic. Thanks to this project, Milan is set to become the first city in the world to offer plastic-free clubbing.



**- ATLANTICO**  
TOUR 2019





# - BEACH CLEANING AND EDUCATIONAL ACTIVITIES -





- THE SUSTAINABLE COLLECTION IS GROWING -

