



GENERAL RULES

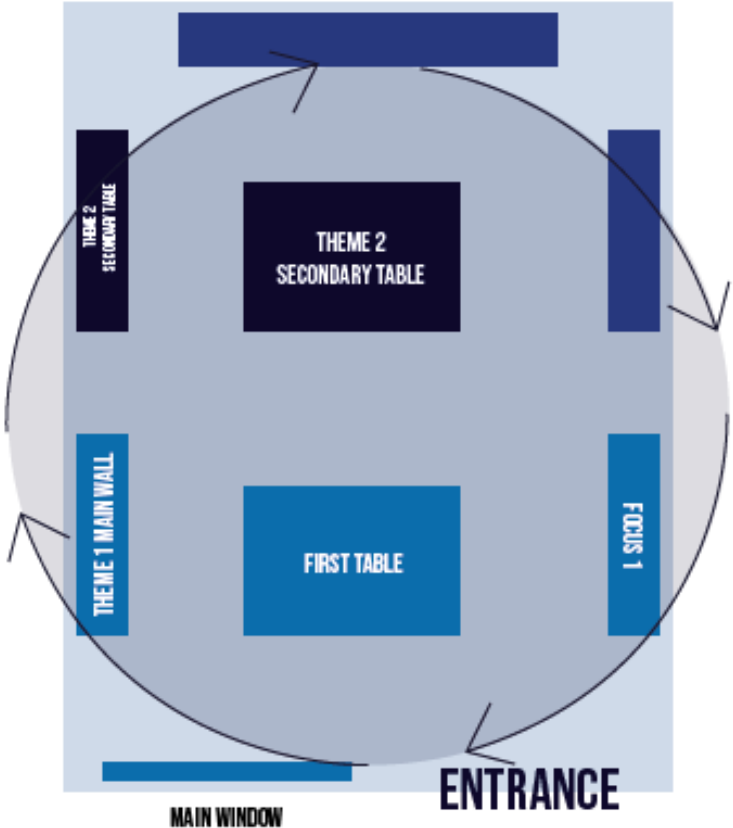
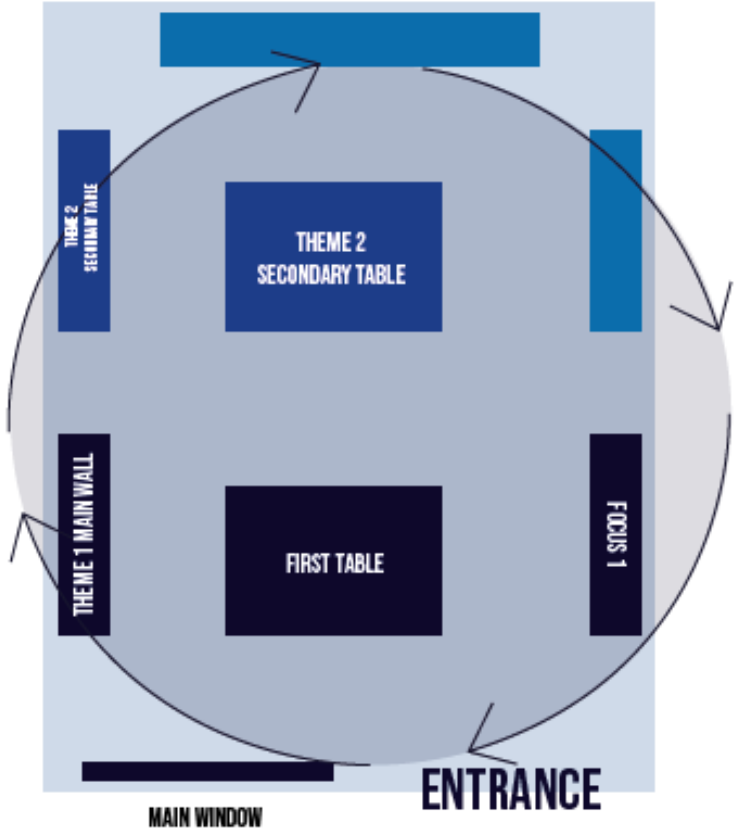


GROUP ROTATION

15 DAYS CALENDAR

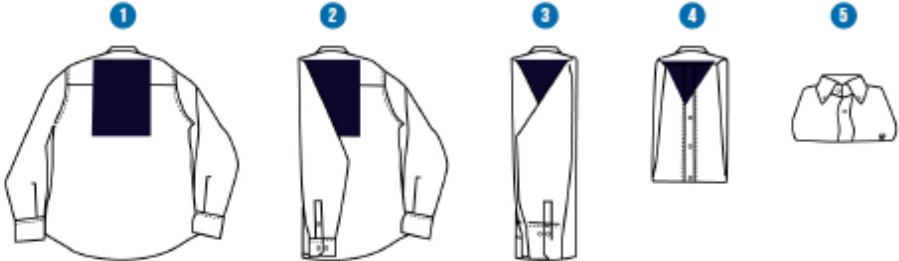


15 DAYS CALENDAR

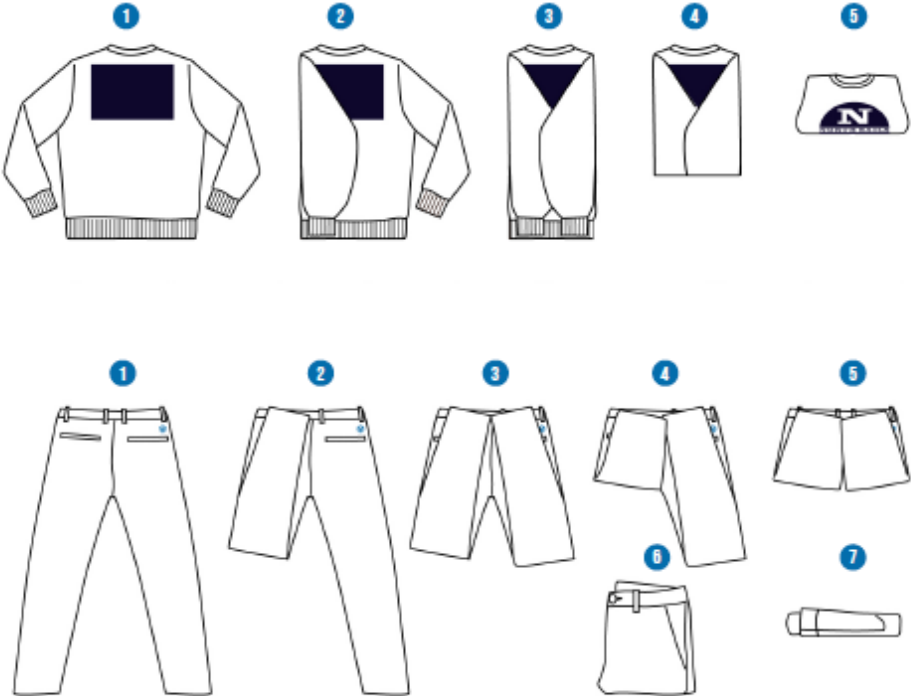


BASIC FOLDING GUIDELINES

VERTICAL SHAPE



HORIZONTAL SHAPE



BASIC FOLDING GUIDELINES

SHIRTS

- ALWAYS FOLD WITH A4 PAPER IN A VERTICAL V SHAPE.
- FOLD ON LOGO: MAKE SURE THAT ALL LOGOS ARE ALIGNED.
- FOLD AND ARRANGE ITEMS BY SIZE: SMALLEST SIZE ON TOP.
- OPEN THE FIRST BUTTON OF THE ITEM ON THE TOP.
- THE LABEL ALWAYS INSIDE THE ITEM.



TROUSERS

- TROUSERS ON THE SHELVES FOLDED INTO BUTTERFLY SHAPE OR IN 2 TO SHOW THE LOGO ON THE BACK .
- TROUSERS ON THE TABLES ONLY FOLDED IN 2.



POLOS AND T-SHIRTS

- ALWAYS FOLDED WITH A4 PAPER IN A VERTICAL V SHAPE
- FOLD ON LOGO: MAKE SURE THAT ALL LOGOS ARE ALIGNED.
- FOLD AND ARRANGE ITEMS BY SIZE.
- THE LABEL ALWAYS INSIDE THE ITEM.



JUMPERS AND HOODIES

- ALWAYS FOLDED WITH A 4 PAPER IN A HORIZONTAL.



HANGING DISPLAY

EVERY ITEM SHOULD BE IRONED

HOW TO HANG ITEMS:

- HANG THE SHIRTS, T-SHIRTS AND POLOS ON A THIN HANGER
- HANG THE JUMPERS AND JACKETS ON A THICK HANGER
- HANG THE TROUSERS BY HOOKS



THICK HANGER:

JACKETS AND HEAVY KNITWEAR
SWEATSHIRTS

THIN HANGER:

POLOS, SHIRTS, T-SHIRTS
AND LIGHT KNITWEARS/SWEATSHIRTS

PINCER:

TROUSERS, SWIMSHORTS

HOOK:

TROUSERS AND JACKETS



ROLL UP THE SLEEVES



ROLL UP THE HEMS



UPPER COLLAR UP

HANGING DISPLAY

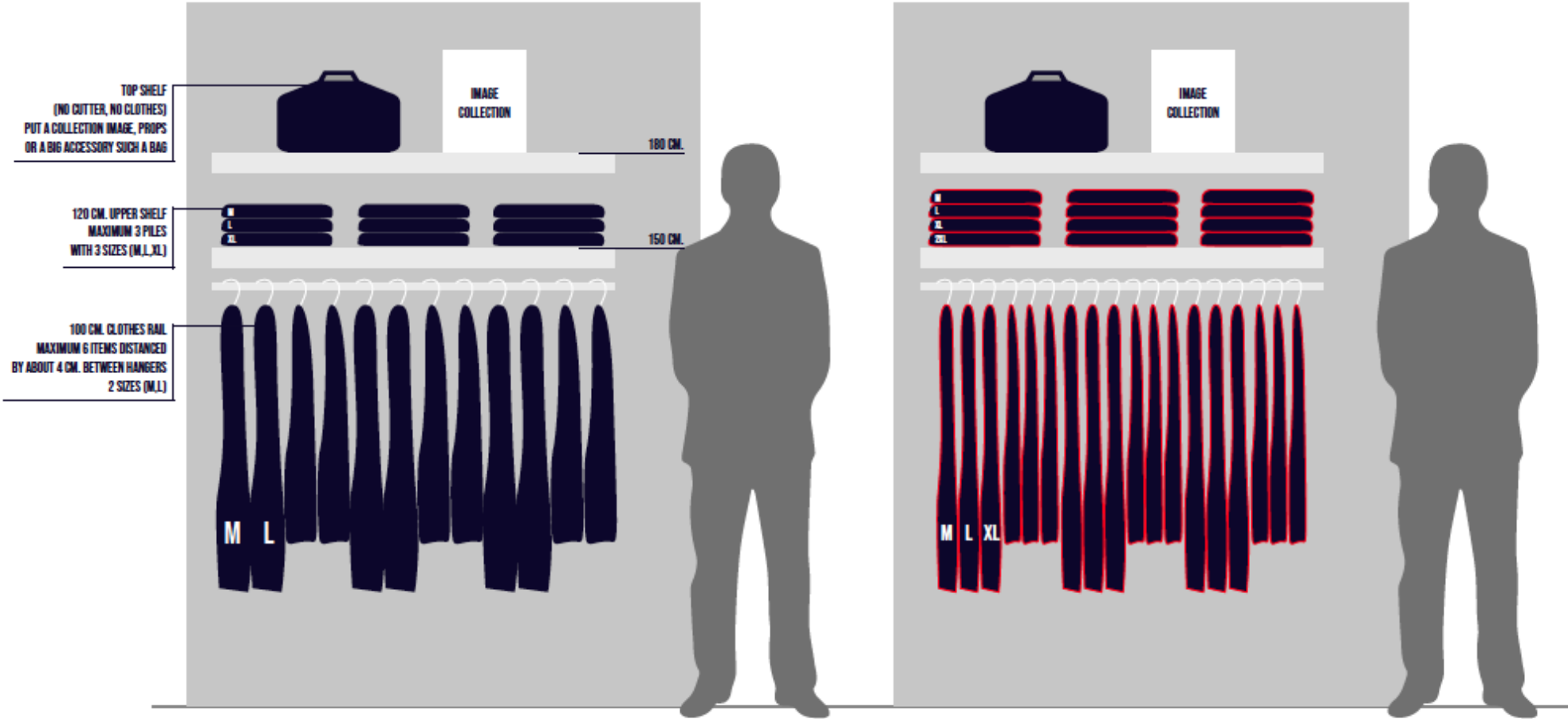
WALLS CAPACITY

SEASON:

- 2 HANGED SIZES (M-L)
- 3 FOLDED SIZES (M-L-XL)

SALES:

- 3 HANGED SIZES (M-L-XL)
- 4 FOLDED SIZES (M-L-XL-2XL)



MANNEQUINS

- 1 - USE ALWAYS THE OUTFITS OF THE VISUAL BOOKS.
- 2 - DRESS THE MANNEQUINS WITH THE CORRECT SIZE..
- 3 - MEN: L / 32 / 43 SHOES
- 4 - WOMAN: S / 28 / 39 SHOES
- 5 - STEAM ALL THE CLOTHES.
- 6 - USE PINS IF NECESSARY.
- 7 - BE SURE THE MANNEQUINS ARE STANDING CORRECT AND STRAIGHT ON THEIR FOOT PLATES.
- 8 - MAKE PERFECT WRINKLES IN CORRESPONDENCE OF THE ARTICULATIONS.
- 9 - PUT ALWAYS THE SHOES ON THE MANNEQUINS.
- 10 - CHECK THE LIGHTS AND THE ILLUMINATION.
- 11 - USE ACCESSORIES IF POSSIBLE.
- 12 - TAKE CARE OF THE MANNEQUINS.



MANNEQUINS

CORRECT STYLING

- 1 • PLACE THE CLOTHES STRAIGHT.
• REMOVE THE LABELS FROM THE ITEMS.
- 2 • REMOVE THE LABEL FROM THE ITEMS.
- 3 • ROLL UP THE TROUSERS.
• PLACE THE CORDS OF THE SHOES PROPERLY.
- 4 • PLACE THE SEWINGS STRAIGHT.
• MAKE WRINKLES IN CORRESPONDENCE OF THE ARTICULATIONS.
- 5 • PLACE THE COMPONENTS OF THE FIGURE STRAIGHT.
• TAKE CARE OF THE MANNEQUIN.
- 6 • PLACE THE COMPONENTS OF THE FIGURE STRAIGHT.
• KEEP THE BUTTON AND THE BELLY BOTTOM STRAIGHT.

WRONG STYLING

