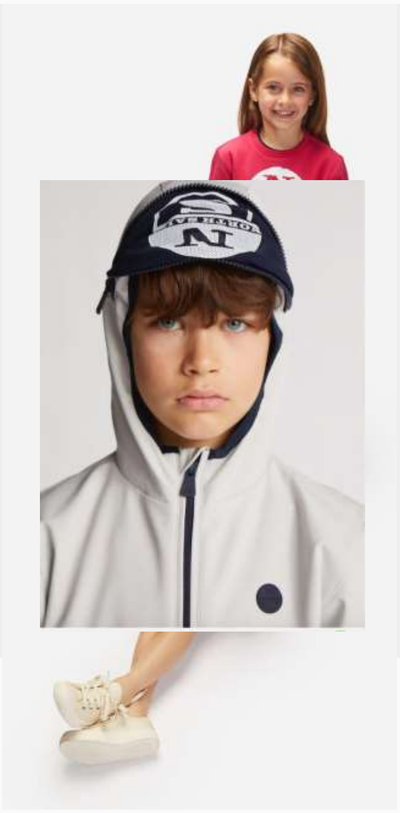
MARCH

North tech



Kids

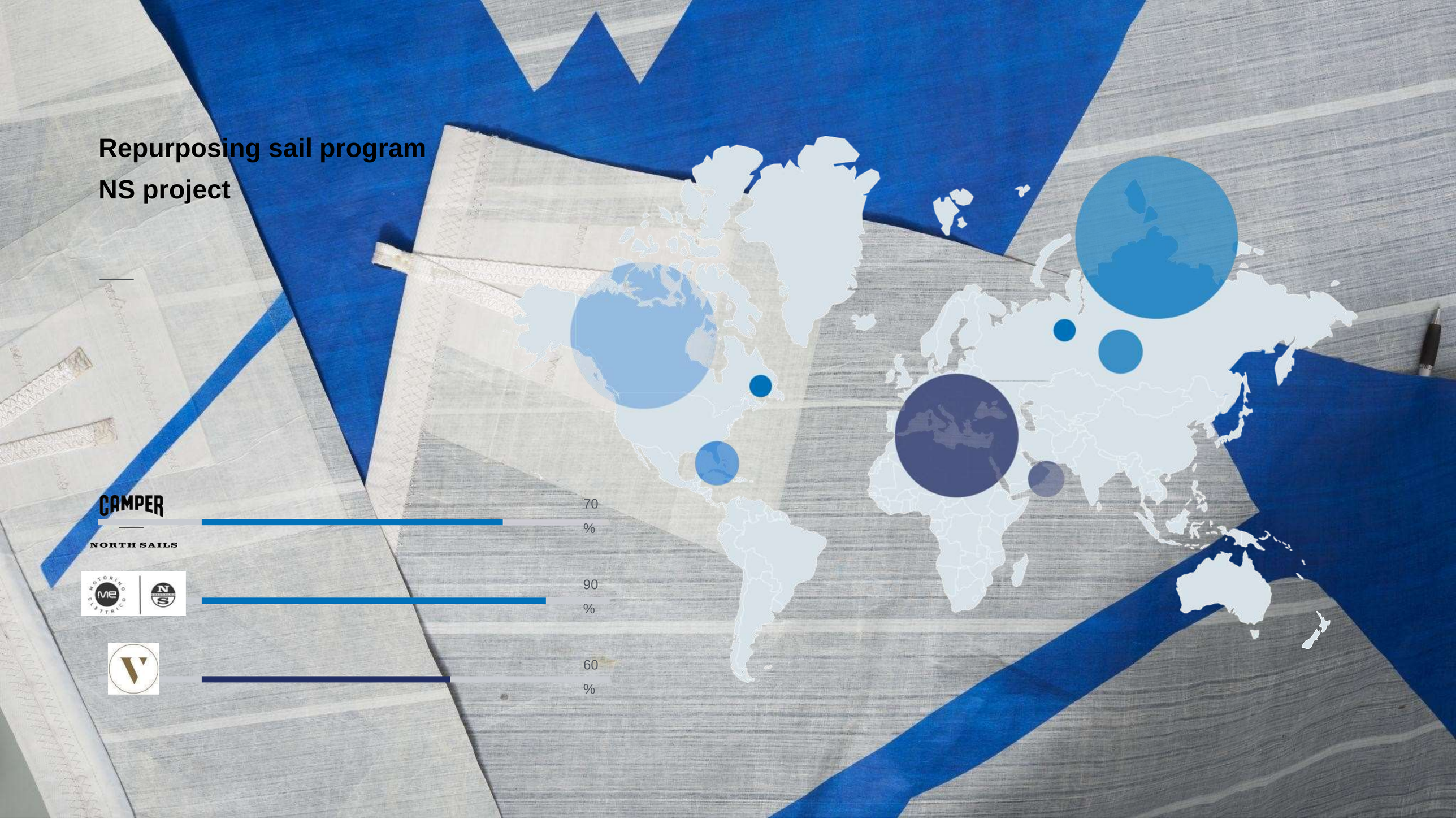
Sailor

Camper

Southern Jacket

Repurposing sail program

NS project



CAMPER

NORTH SAILS

70 %

90 %

60 %

APRIL

Color series

New Shoes

Pants story / Department 5

Coral G

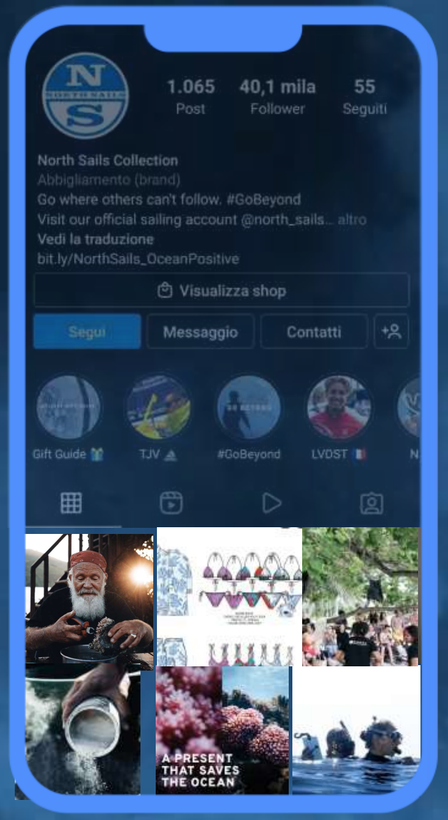
New women’s kit

4 PEOPLE / 4 STORY / 1 JOURNEY

Digital Campaign Activation

Raising awareness is key to inspire change across all generations, borders, and oceans. We are telling the story of the reef worldwide through conferences, school lectures, and through our ambassadors and impactful social media content, to educate the world in defining a coral and its importance.

We want you to be a part of this global movement



444556 BIKINI
FABRIC: RECYCLED POLY LYCRA
(78% REC PL, 22% EA)
COLOR: C009; C008; C001
444557 ONE-PIECE SWIMSUIT
FABRIC: RECYCLED POLY LYCRA
(78% REC PL, 22% EA)
COLOR: C009; C008; C001

403533 S/S T-SHIRT 2
FABRIC: RECYCLED JERSEY (UV PROTECTION)
COLOR 0102; 0999
403534 L/S T-SHIRT 3
FABRIC: RECYCLED JERSEY (UV PROTECTION)
COLOR 0102; 0999
ADJUSTABLE STRAPS FOR TOWEL
POCKET FOR WATER BOTTLE
406043 BACKPACK
COLOR 0790; 0999
405509 BOARDSHORTS
FABRIC: SEA2DUAL POLY
COLOR C007; C003; C004

EVELYNE
Head of Reef
Restoration & Science
MAORITAI
Coral Gardener
TAIANO
Coral Gardener
YOHAN
Coral Gardener

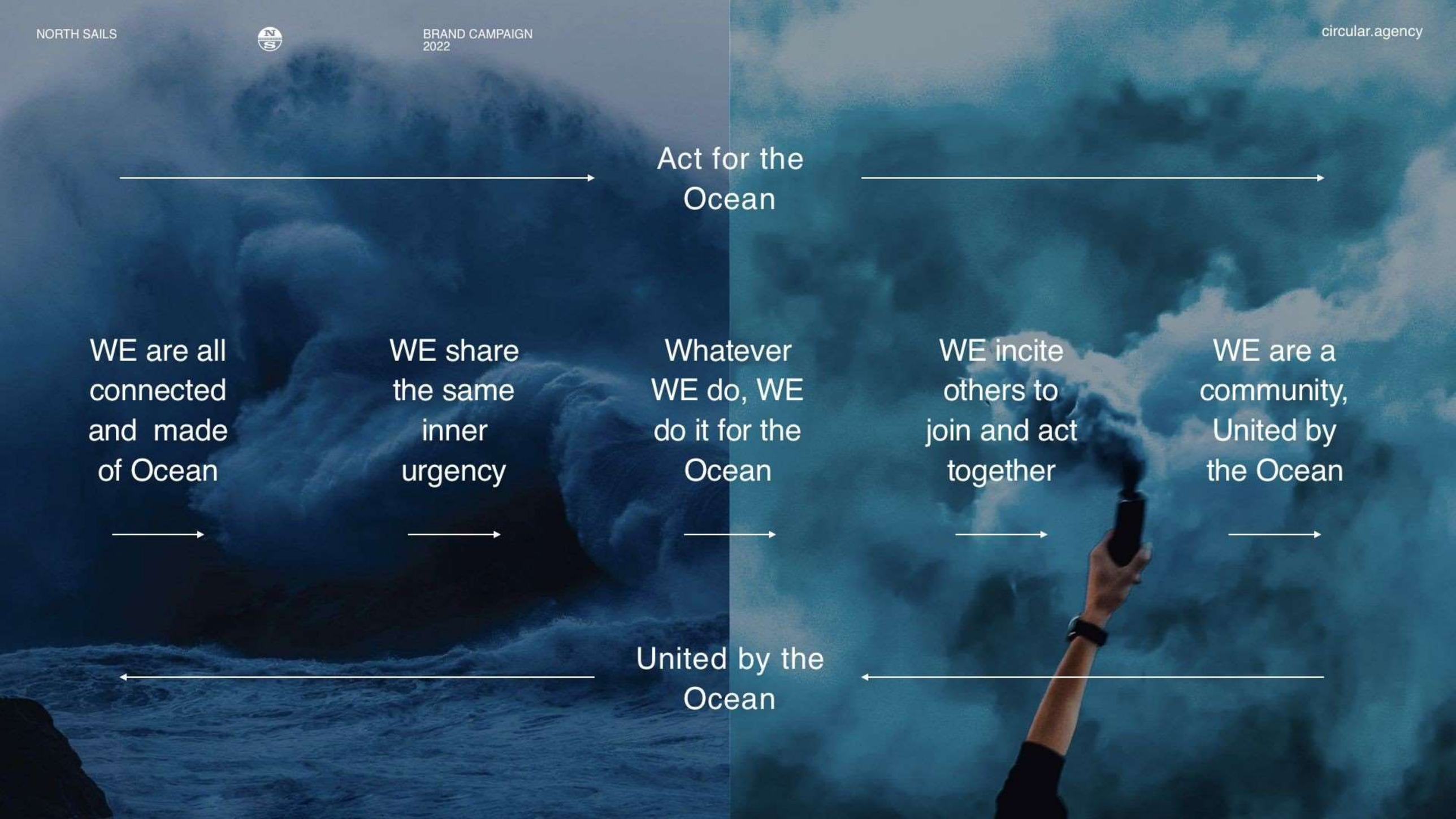
NORTH SAILS

MAY

Rewind

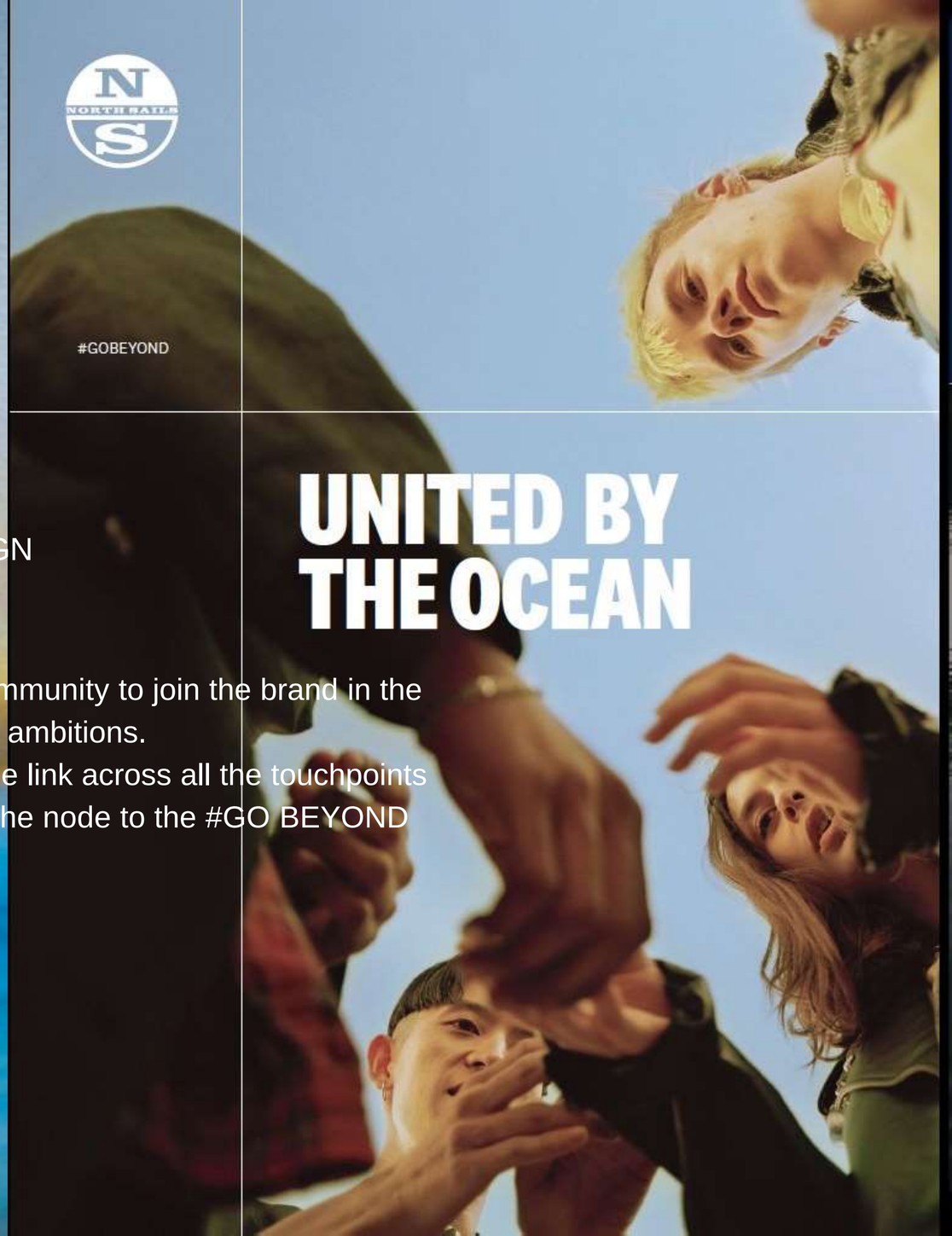
SS Campaign

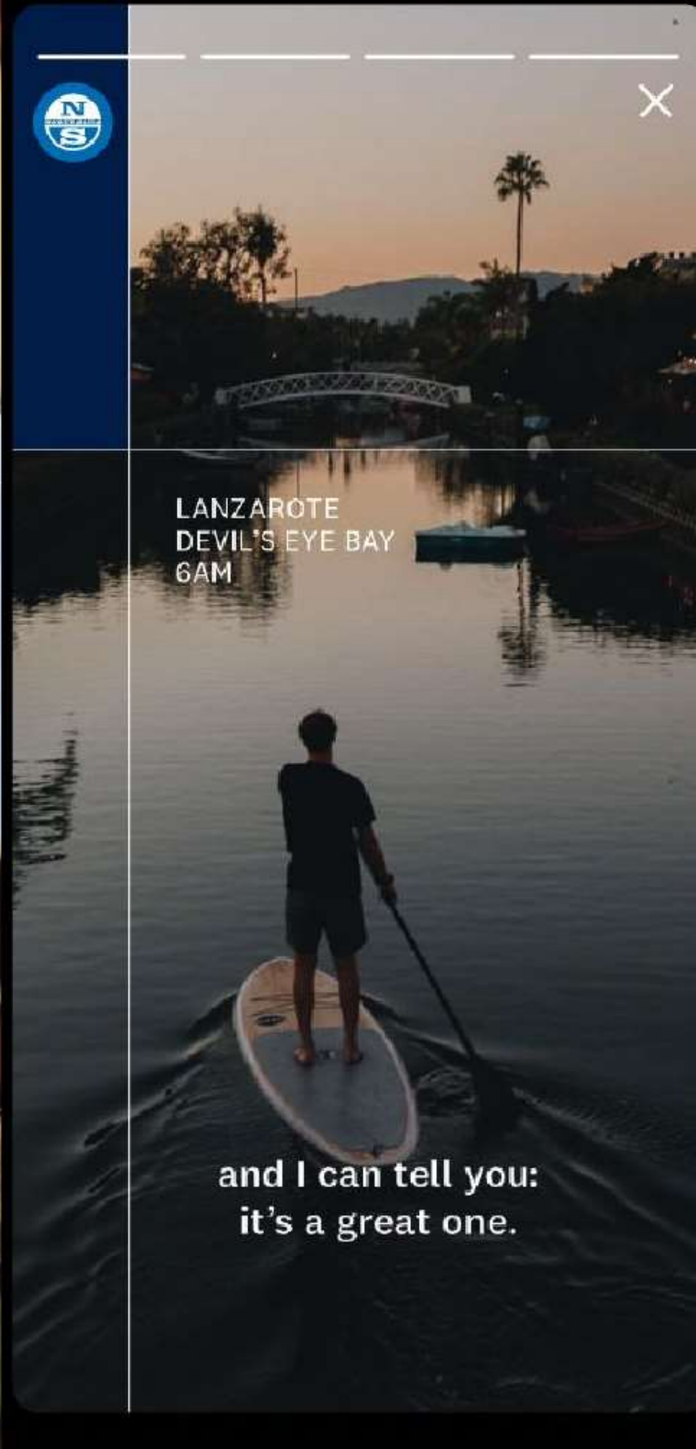
Core


Act for the Ocean
WE are all connected and made of Ocean
WE share the same inner urgency
Whatever WE do, WE do it for the Ocean
WE incite others to join and act together
WE are a community, United by the Ocean
United by the Ocean

SPRING SUMMER CAMPAIGN

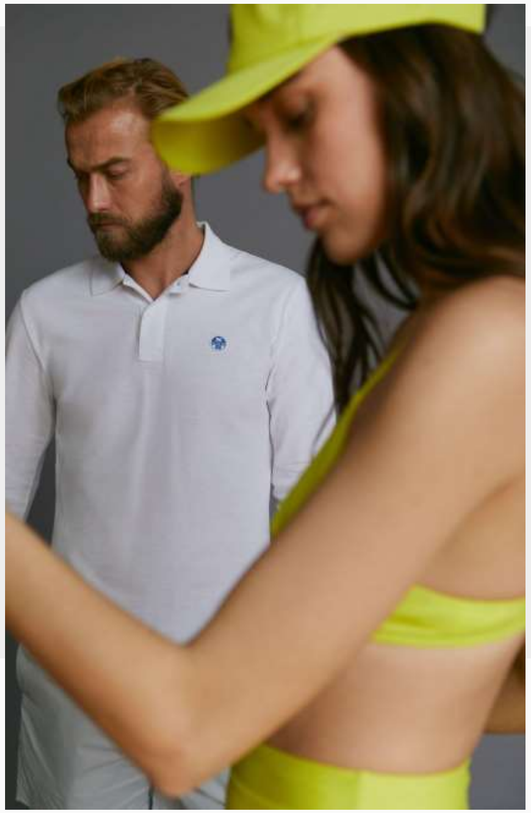
A statement of unity for our community to join the brand in the pursue of their aspirations and ambitions.
UNITED BY THE OCEAN is the link across all the touchpoints of the season which maintain the node to the #GO BEYOND attitude.





JUNE

World ocean day + design week



Recycle beachwear

SS23 collection

Pitti uomo

SALE

Sale