




































VM GUIDELINES
FW 22-23

OVERVIEW CALENDAR

OVERVIEW CALENDAR

	GROUP 1 NORTH TECH	GROUP 2 NORTH TECH	GROUP 3 ICON / CORE	GROUP 4 NORTH TECH	GROUP 5 EXPLORATION + CORE	GROUP 6 EXPLORATION + CORE	GROUP 7 EXPLORATION + CORE	GROUP 7 EXPLORATION + CORE
	29/08 - 11/09	12/09 - 2/10	3/10 - 16/10	17/10 - 30/10	31/10 - 13/11	14/11 - 27/11	28/11 - 11/12	12/12 - Xmas
IMAGE CAMPAIGN								
MAN main								
MAN secondary	Maserati 							
FOCUS ALL SEASON								
	GROUP 1 NORTH TECH	GROUP 2 CORE		GROUP 3 NORTH TECH +EXPLO		GROUP 4 EXPLORATION PIONEER	GROUP 5 EXPLORATION+CO RE	
	29/08 - 2/10	3/10 - 30/10		31/10 - 27/11		28/11 - 11/12	12/12 - X-mas	
WOMAN								
	GROUP 1	GROUP 2		GROUP 3		GROUP 4		GROUP 5
	29/08 - 2/10	3/10 - 30/10		31/10 - 27/11		28/11 - 11/12		12/12 - X-mas
KID	   	   		  		   		   

MAN
FW 22-23

29/08 - 11/09

Group 1 NORTHTECH

bronze - black - grey violet



JKT

603153 0999
603154 0999
603155 0999
693172 0458
603181 0999 0906
603185 0458 0999 0906
603186 0458

KNITWEAR

699537 0458
699541 0906
699542 0999 0458
699552 0999 0906
691050 0906
691058 0105

T SHIRT

692863 0999 0906
692826 0458 0999

TROUSER

672978 0999
672961 0458 0906

GREY
VIOLET
0906

BLACK
0999

BRONZE
GREEN
0458

29/08 - 11/09

Group 1 NORTHTECH

bronze - black - grey violet



LOOK 1

JKT 603185 0999

T SHIRT 692826 0458

CHINO 672961 0906

LOOK 2

JKT 603181 0906

SWEATSHIRT 691053 0999

CHINO 672978 0999

LOOK 3

JKT 603153 0999

SWEATSHIRT 691050 0906

CHINO 672963 0458

GREY
VIOLET
0906

BLACK
0999

BRONZE
GREEN
0458

12/9- 2/10

Group 2 NORTHTECH

black - grey violet - marshmallow



JKT

603153 0906 0999
603170 C1
603174 0906 0999
603181 0906 0999
603185 0906 0999

KNITWEAR

699537 0935
699541 0906
699542 0999
699552 0999 0906

SWEATSHIRT

691050 0906
691058 0105

T SHIRT

692823 0999 0906
692826 0999

SHIRT

66 4213 0908

TROUSER

672955 0999
67978 0999

MARSHMALLOW
0105

GREY
VIOLET
0906

BLACK
0999

20/09 - 2/10

Gruppo 2 Maserati Collection



JKT
450122 0802
450120 0802

VEST
540126 0106

HALF ZIP
451015 0106

TURTLENECK
451014 0802/0327

**CREW NECK
SWEATSHIRT**
452017 0327

T-SHIRT
452311 0802

PANT
454012 0802

JKT
450121 0999

VEST
450126 0106

TURTLE NECK
451014 0327

HALF ZIP
451015 0106/0999

**SWEATSHIRT
HOOD**
452018 0999

T-SHIRT
452311 0999

POLO
452022 0999

CREW NECK
452017 0999/0327

BLANC
0106

WAX
0327

BLACK
0999

NAVY
0802

3/10- 16/10

Group 3 ICON / CORE

red - navy - medium grey melange
white - marshmallow



JKT

603131 01230
603132 0802
603136 0230

SWEATSHIRT

691028 0230 0802
691029 0802
691030 0105 0802
691031 0105 0928 0802
691032 0802 0928
691034 C2

POLO

692385 0230 0802
692387 0230 0105 0802

T SHIRT

69812 0101 0928 0802
692813 0101 0802 0928
692815 0105 0230 0802 0928
692816 0105 0802
672961 0802
672955 0802 0928
672968 C2

MARSHMALLOW
0105

WHITE
0101

MEDIUM GREY
MELANGE
0928

NAVY
0802

RED
0230

17/10 - 30/10

Group 4 NORTH TECH + CORE

bronze green - navy- marshmallow



JKT

603172 0802 0458
603173 0458 0802
603177 0802
603179 0802
603185 0458 0802
603186 0458

KNITWEAR

699512 0802
699537 0458 0802
699541 0802
699542 0458

SWEATSHIRT

691031 0105
691050 0802

POLO

692387 0105

T SHIRT

92815 0105
692817 0458
692826 0802 0458

SHIRT

664209 0802 0101

TROUSER

67958 0802
672961 0458
603154 0802

MARSHMALLOW
0105

BRONZE
GREEN
0458

NAVY
0802

31/10- 13/11

Group 5 EXPLORATION PIONEER + CORE

cocoa - china blue - navy - marshmallow



JKT

603131 0339 0768
603132 0768 0802
603136 0768 0339
603141 0802

KNITWEAR

699510 0105 0802
699520 C 1
699522 C1
699524 C1 C2
699536 0768 0339 0802
699538 0339

SWEATSHIRT

691030 0105
691031 0105 0768
691032 0802 0768
691035 0768
691036 0768
691048 0105

POLO

692385 0768 0339 0802
692387 0105
692390 C1
692815 0105 0768 0802
692819 0768 C2
692820 0105
SHIRT 66 4215 C2 C3

TROUSER

672964 0339
672959 0768 C2
672972 0105 0339

NAVY
0802

MARSHMALLOW
0105

CHINA
BLUE
0768

COCOA
0339

14/11- 27/11

Group 6
EXPLORATION
PIONEER + CORE

ivygreen - navy - marshmallow

JKT

602353 0436 0802 0105
602364 0436
603143 0436 0802
603156 0802

KNITWEAR

699507 0802
699510 0105 0802 0436
699521 0802 0436
699535 0802
699544 0436 0802
699545 0802
699549 0802

SWEATSHIRT

691045 0105
691051 0436
691034 C1

POLO

692390 C2

SHIRT

664215 C3
664221 0436 0802

TROUSER

672964 0436
672933 0802 0436



MARSHMALLOW
0105

NAVY
0802

IVY GREEN
0436

28/11 - 11/12

Group 7 CORE + EXPLORATION

seaweed green - black - ivy green
white



JKT

603131 0411 0436 0999
603132 0999
603136 0436 0999
603137 0436 0999

KNITWEAR

699513 0999 0436
699527 0411
699533 0999

SWEATSHIRT

691028 0436
691029 0436
691031 0436 0999
691046 0105
691045 0999
691048 0105

T SHIRT

692815 0411
692820 0411 0105
SHIRT 664209 0101

TROUSER

672933 0436
672955 0999 0436
672962 0436

WHITE
0101

IVY GREEN
0436

BLACK
0999

SEAWEED
GREEN
0411

12/12- Xmas

Group 8 EXPLORATION + CORE

asphalt - marshmallow
mineral blue - mediterranea



JKT

602353 0105
603131 0749 0952
603137 0952
603143 0952
603147 0952

KNITWEAR

699500 0748
699507 0954
699510 0105 0954
699520 C3
699535 0748
699549 0954

SWEATSHIRT

691028 0749
691033 0748 0952
691048 0105 0749 0952

POLO

692387 0749 0105

T SHIRT

692817 0748
692820 0105 0952

SHIRT

664221 0749
664209 0101

TROUSER

672961 0952
672962 0952

MEDITERRANEAN
0749

MINERAL
BLUE
0748

MARSHMALLOW
0105

ASPHALT
0952



**FOCUS
ALL SEASON
MAN**



FOCUS VEST 60 3131



MEDITERRANEAN
0749

CHINA
BLUE
0768

COCOA
0339

IVY GREEN
0436

SEAWEED
GREEN
0411

BLACK
0999

NAVY
0802

RED
0230

ASPHALT
0952

FOCUS
60 3136



BLACK
0999

ASPHALT
0952

NAVY
0802

IVY GREEN
0436

COCOA
0339

CHINA
BLUE
0768

**FOCUS
SAILOR
R 60
3132**



BLACK
0999

NAVY
0802

IVY GREEN
0436

ASPHALT
0952

CHINA
BLUE
0768

**FOCUS
HOBAR
T 60
3185**



BLACK
0999

GREY
VIOLET
0906

NAVY
0802

BRONZE
GREEN
0458

FOCUS
60 3137



BLACK
0999

ASPHALT
0952

NAVY
0802

IVY GREEN
0436



FOCUS KNITWEA R 69 9500

MINERAL
BLUE
0748

COCOA
MELANGE
0337

BRONZE
GREEN
0458

DARK
DENIM
0787

DENUM BLUE
MELANGE
0797

MEDIUM GREY
MELANGE
0928

CHINO 67 2961

NAVY
0802

WINTER
KHAKI
0126

COCOA
0339

FOCUS KNITWEAR R 69 9513



GOLDEN
YELLOW
0614

INFINITY
0815

NAVY
0802

BLACK
0999

BRONZE
GREEN
0458

POSEIDON
0795

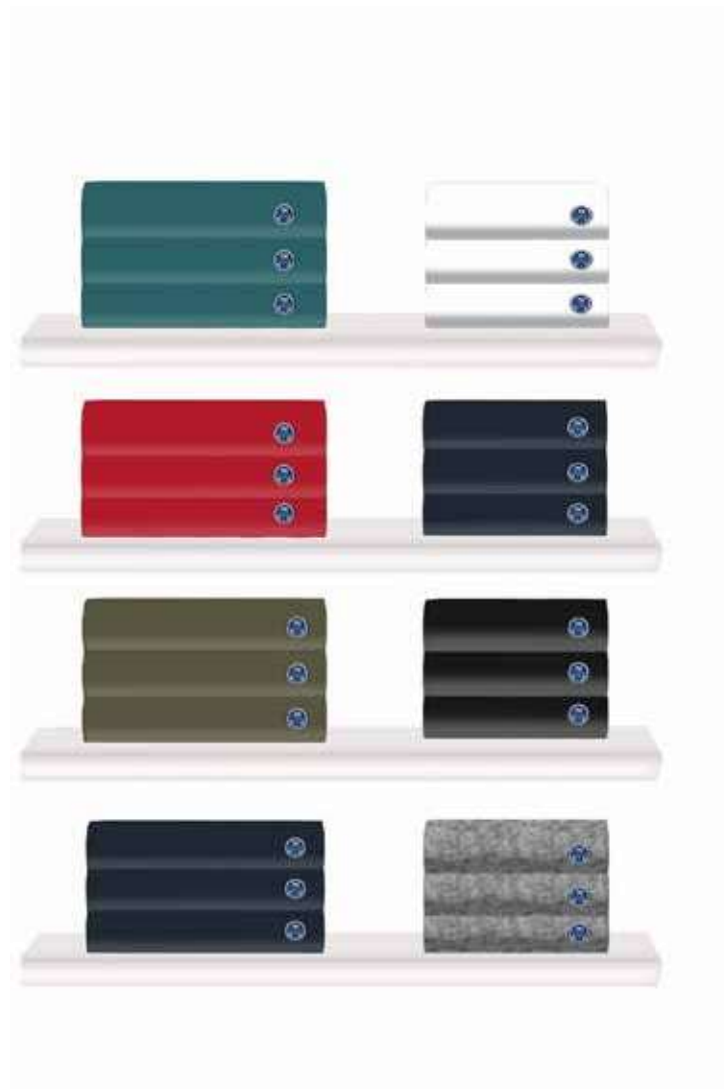
RED
0230

IVY GREEN
0436

FOSSIL
MELANGE
0335

MEDIUM GREY
MELANGE
0928

BUTTER
0112



FOCUS SWEATSHIRT T 69 1028

MEDITERRANEAN
0749

RED
0230

IVY GREEN
0436

NAVY
0802

FOCUS T- SHIRT 69 2812

WHITE
0101

NAVY
0802

BLACK
0999

MEDIUM GREY
MELANGE
0928



FOCUS SWEATSHIRT T 69 1031

- IVY GREEN 0436
- CHINA BLUE 0768
- NAVY 0802
- MARSHMALLOW 0105
- MEDIUM GREY MELANGE 0928
- BLACK 0999

SWEATPANT T 67 2955

- MEDIUM GREY MELANGE 0928
- NAVY 0802
- IVY GREEN 0436



FOCU
S
SHIRT C1-C2
664209 0757
664211 C1
664245 0101



FOCU

S

664210802

664217C3

6642210436/0749

664215C3

664228C1

**FOCUS
POLO
69 2387**



NAVY
0802

ASPHALT
0952

BRONZE
GREEN
0458

MEDITERRANEAN
0749

MARSHMALLOW
0105

RED
0230

**FOCUS
POLO
69 2385**



NAVY
0802

COCOA
0339

CHINA
BLUE
0768

RED
0230

IVY GREEN
0436

FOCUS T- SHIRT 69 2815



MARSHMALLOW
0105

RED
0230

SEAWEED
GREEN
0411

NAVY
0802

CHINA
BLUE
0768

MEDIUM GREY
MELANGE
0928

**FOCUS
SALLO
R 60
3174**



BLACK
0999

GREY
VIOLET
0906

NAVY
0802